



## Wisconsin State Fire Chiefs Association Conference Sponsorship Opportunities Information

La Crosse Center  
La Crosse, Wisconsin  
June 24-27, 2010

One way for you to show your support for the Wisconsin State Fire Chiefs' Association Annual Convention is through our conference sponsorship program. Your sponsorship will be recognized in the program materials and with signage at each event. Contributions offset the costs related to each of the items. All sponsorships are for a single sponsor.

### Thursday, June 24, 2010

- Pre-Conference Speaker, John Salka - battalion chief with the FDNY with 30 years of service ..... **\$4,000**
- Pre-Conference Breakfast ..... **\$1,000**
- Pre-Conference Lunch ..... **\$1,500**
- Welcome Reception ..... **\$2,500**

### Friday, June 25, 2010

- Breakfast ..... **\$2,500**
- Lunch ..... **\$3,500**

### Saturday, June 26, 2010

- Breakfast ..... **\$2,500**
- Lunch ..... **\$3,500**
- Keynote Speaker, Randolph Mantooth - *Los Angeles County Firefighter/Paramedic John Gage* in the 1972-1979 television series "**EMERGENCY!**" ..... **\$6,000**

### Sunday, June 27, 2010

- Continental Breakfast ..... **\$1,500**

### Other Related Sponsorships

- Golf Outing Hole Sponsorships (18 available) ..... **\$150**

Each year WSFCA holds an annual charity golf outing to benefit the Wisconsin Alliance for Fire Safety Children's Burn Camp. This year the golf outing will be held at the Forest Hills golf course in La Crosse.

Hole sponsors will receive:

Recognition at the tee

Recognition during the awards program (at the end of the outing)

Opportunity to meet the golfers and distribute marketing and promotion products at your hole!

- On-site Lanyards ..... **\$1,000**

The conference lanyard (an attractive neck strap to hold each attendees conference badge) sponsor will have their company logo and contact information placed on the lanyard given to every conference attendee.

- On-site Conference Tote Bag ..... **\$1,000**

The conference tote bag sponsor will have their company logo and contact information placed on the tote bag given to every conference attendee. This attractive and durable tote bag will be used long after the conference. This is an opportunity to keep you name in front of WSFCA members throughout the year.