



# Wisconsin State Fire Chief's Association Sponsorship Levels

If interested in sponsoring WSFCA, complete the information below and send to the WSFCA office:  
6737 W. Washington St., Suite 1300 • Milwaukee, WI 53214 • Phone: 800-375-5886 • Fax: 414-276-7704  
or email Kelly Lang, Associate Business Manager: lang@svinicki.com

## Gold Sponsorship - \$3,500 (a \$4,000 value)

Wisconsin Fire Chief Magazine – full page color ad in all four 2010 issues.....	\$1,360
<i>(preferred placement)</i> .....	\$150
Website advertisement on home page to your company (one year) .....	\$1,000
<i>(available to Gold Sponsors only)</i>	
Membership Directory – full page color ad in 2010 directory .....	\$500
State Conference Exhibit Booth .....	\$525
<i>(preferred placement)</i> .....	\$150
Membership in WSFCA – one year.....	\$75
Special signage & Recognition at State Conference .....	\$250

## Silver Sponsorship - \$2,250 (a \$2,700 value)

Wisconsin Fire Chief Magazine – 1/2 page color ad in all four 2010 issues .....	\$765
<i>(preferred placement)</i> .....	\$150
Website link on sponsor page to your company (one year) .....	\$500
Membership Directory – 1/2 page color ad in 2010 directory .....	\$275
State Conference Exhibit Booth .....	\$525
<i>(preferred placement)</i> .....	\$150
Membership in WSFCA – one year.....	\$75
Special signage & Recognition at State Conference .....	\$250

## Bronze Sponsorship - \$1,750 (a \$2,000 value)

Wisconsin Fire Chief Magazine – 1/3 page color ad in all four 2010 issues .....	\$646
<i>(preferred placement)</i> .....	\$150
Membership Directory – 1/3 full page color ad in 2010 directory .....	\$225
State Conference Exhibit Booth .....	\$525
<i>(preferred placement)</i> .....	\$150
Membership in WSFCA – one year.....	\$75
Special signage & Recognition at State Conference .....	\$250

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### Sponsorship Package *(please mark one)*

Gold       Silver       Bronze

Company name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

### Payment information

Please make checks payable to WSFCA and mail to:  
WSFCA • 6737 W. Washington St. • Suite 1300 • Milwaukee,  
WI 53214 – or pay by credit card by filling out the information  
below (VISA or MasterCard only) & fax to 414-276-7704.

Credit Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_