



Wisconsin State Fire Chiefs' Association

Together We Make A Difference

ANNUAL CONFERENCE & TRADESHOW

JUNE 22-24, 2023

KALAHARI RESORTS & CONVENTIONS



Kalahari



OUR MISSION

We support new, existing, and aspiring fire service leaders while enhancing the communities we serve... for a safer Wisconsin.

OUR VISION

We are the essential, trusted, and lifelong resource for fire service leaders by adding value and proficiency to our membership.

We achieve this through:

Advocacy, Resiliency, Professional Development & Education.

OUR VALUES

I**NCLUSION:** Diversity of thoughts and experience with stakeholders of all ranks.

D**EDICATION:** Committed to achieving successful outcomes.

E**DUCATION:** Continuously develop leaders.

A**DVOCACY:** Creating safe communities.

L**EADERSHIP:** Model performance to shape the future.

S**UPPORT:** Listen to, develop, and be a champion for people.



A Special Thank You TO OUR CONFERENCE SPONSORS!

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THURSDAY, JUNE 22

7:30 am - 8:30 am
Registration

A/H Kalahari

8:00 am – 12:00 pm
“Fire District & Referendum Considerations Panel”

A/H Kalahari

**Fire Chief Matt Fennig &
Fire/Rescue Chief Robert Whitaker**



Matthew Fennig has been with the City of Delafield Fire Department (now Lake Country Fire Rescue) since 1997. Matthew has served in every rank in the agency and was promoted to Fire Chief in 2019. Matthew has received the Executive Fire Officer certificate from the National Fire Academy as well as attaining a Bachelor’s degree in Fire & Safety Engineering Technology from the University of Cincinnati. Matthew is also the President of the Waukesha County Fire Chiefs Association.



Robert Whitaker is currently the Fire/EMS Chief at North Shore Fire/Rescue serving seven suburban communities in Milwaukee County, Wisconsin. Chief Whitaker has been the Chief at North Shore Fire/Rescue since 2010. The Department is formed under an intergovernmental agreement between the seven municipalities. In 2022, the Department responded to over 10,000 calls for service. Chief Whitaker also works as a public safety consultant for McMahon Engineering and Architects Public Safety and Municipal Management Group.

12:00 pm – 1:00 pm
Lunch Break

Guava & Tamarind

WSFCA GOLF OUTING

All proceeds go toward the WSFCA Foundation

9:00 AM Shotgun Start

Cold Water Canyon Golf Course

1000 Chula Vista Pkwy
Wisconsin Dells, WI 53965

1:00 pm – 4:00 pm

A/H Kalahari

“Diversity, Equity & Inclusion: Let’s Demystify It!”

Dr. Alexis Mootoo

Belonging is the intersection of diversity, equity and inclusion, concepts that properly understood and deployed, lead to an organizationally and financially successful organization and more importantly, higher recruitment rates. The sessions also provide actionable steps to promote and sustain belonging in the workplace that lead to higher recruitment rates and even higher retention rates.



Dr. Alexis Nicole Mootoo is the principal of AlexHarrison, LLC and serves as Associate Vice President, Resource Management and Community Development for Student Success at the University of South Florida. In her position, she manages millions of a diverse financial portfolio and is responsible for human resources functions for 800 employees and 2000 students. Her research interests include examining the survival and persistence of institutional and structural racism in liberal spaces in the Americas. She investigated the underpinnings of affirmative action in the United States and in Brazil, comparing its positive and negative effects on Afro-Descendants in publicly funded university systems. Dr. Mootoo also teaches courses in Africana Studies focusing on Racism in American Society and issues of Black women in America, Political Science, Latin American Studies for the USF School of Interdisciplinary & Global Studies, and American Culture and Introduction to the Humanities in USF’s Department of Humanities. Pursuant to student outcry after the death of George Floyd, she created a course called Prejudice, Stigma and Racial Consciousness at the behest of students demanding more instructional opportunities delving into racism and prejudice. Most recently, Dr. Mootoo collaborated with USF Muma College of Business, the Tampa Bay Lightning and Jabil to create a diversity, equity and inclusion in the workplace certificate program, a program based on the tenets of the 1964 Civil Rights Act and Title VII. As of 2021, Dr. Mootoo has worked with the International Association of Fire Chiefs and numerous fire service organizations across the United States in an effort to overcome DEI gaps in the fire service.

WEARY TRAVELERS Reception

5:30 PM - 9:00 PM @
Tom Foolrey’s Adventure Park -
VOLCANO LOUNGE

Featuring Entertainment
Duck Pin Bowling, Axe Throwing, Foosball,
Pool, Golf, Skee-Ball & MORE!

FOOD & DRINKS WILL BE SERVED

FREE ENTRY!

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Conway Shield
Globe Life - Family Heritage Division
Kelmann Restoration

MacQueen Equipment
National Fire Sprinkler Association
Reliant Fire Apparatus
Rennert's Fire Equipment Service, Inc.
SERVPRO
Wendel/Five Bugles Design



Wisconsin State Fire
Chiefs' Association
Together We Make A Difference

We hope to see you again in 2024!

ANNUAL CONFERENCE & TRADESHOW

Kalahari

JUNE 20-23, 2024

KALAHARI RESORTS & CONVENTIONS

FRIDAY, JUNE 23

7:00 am
Registration Opens

7:00 am – 7:45 am
Continental Breakfast

Africa Pre-Function

8:00 am – 11:00 am
Opening Ceremony

A/H Kalahari

- Memorial Service
- Presentation of Colors
- National Anthem
- Pledge of Allegiance
- Memorial Address
- Roll Call of Deceased Members
- Introduction of Dignitaries
- Annual Installation of Board of Directors
- Keynote Speaker - Gordon Graham
- Annual Meeting

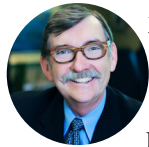
KEYNOTE PRESENTATION

10:00 am – 11:00 am
“The 10 F’s”

A/H Kalahari

Gordon Graham, Lexipol
Spouse’s Welcome!

International risk management expert Gordon Graham has been speaking to public safety personnel for more than 40 years. His engaging, sought-after programs are regularly standing room only, including annual appearances at FDIC and FRI. You won’t want to miss this in-person program on June 23, 2023 at the Wisconsin State Fire Chiefs Association Conference. During this brief program, Gordon will examine what he calls the 10 “F’s” for success. He will provide proven strategies to maximize both the quantity and quality of life for all members and partners in the fire service community. This includes what you as a leader in fire services can do to better lead, protect, and improve yourself and to “build a dash” that you can look back on and be proud.



Mr. Gordon Graham is a 33-year veteran (now retired) of California law enforcement. In this capacity, he served as a street cop, supervisor, manager, and executive. Mr. Graham was awarded a B.A. in Business from San Francisco State College, a teaching credential from California State University, Long Beach, a master’s degree in Safety and Systems Management from the University of Southern California, and a juris doctorate from Western State University. He has taken his background as a cop, risk manager and attorney and is the co-founder of Lexipol, a company designed to standardize public safety practices around America. He has presented to law enforcement personnel from around the world.

12:30 pm – 1:30 pm
Lunch Break

Africa Ballroom

Past Presidents Lunch - Tamarind
HazMat Committee lunch meeting - Portia

EXHIBIT HALL OPEN!

12:00 PM - 7:00 PM

Vendor Reception begins at 5:30 PM

COME MEET WITH THE VENDORS:

5.11 Tactical	First Arriving	OPN Architects
988 Wisconsin Lifeline	First Due	Oshkosh Fire & Police Equipment
*Air One Equipment	Foster Coach Sales	Paul Davis Restoration
*Alex Air Apparatus	Galleri	Philips Healthcare
American Red Cross Training Services	GBC Fundraising	*Pierce Manufacturing, Inc. / Reliant Fire Apparatus, Inc. / Fire Apparatus & Equipment
*American Response Vehicles	Gear Up Foundation	Pomasl Fire
American Signal Corporation	GenComm	Pro Hydro-Testing, LLC
*Anew Advisors	Globe Life - Family Heritage Division	Professional Fire Fighters of Wisconsin Charitable Foundation
Badger Mats, LLC	Groves Incorporated/ Ready Rack	Provident Agency
Battery Products, Inc	*Hastings Air Energy Control, Inc.	RATH Communications
*Brunton Architects and Engineers	Hexco Motorsports	Ready Rebound
Columbia Southern University	IFCA Assessment & Consulting Services	*Rennerts
Constellation Telecom	ImageTrend	Riley Construction
*Conway Shield	Intterra	*S&R Truck
Custom Fab & Body	*Jefferson Fire & Safety	Seiler Public Safety
*Custom Fire Apparatus, Inc	John Preuer & Associates	*SERVPRO
Darley Co.	*Keller, Inc.	*SIU - Public Safety Management Degree Programs
Department of Natural Resources (DNR)	Kelmann Restoration	Stryker Emergency Care
Department of Safety and Professional Services (DSPS)	Kussmaul Electronics	Super Vac / Command Light
Department of Transportation (DOT)	Lexipol	The Compliance Engine
Dinges Fire	Life Link III	The Fire Academy
Eagle Engraving	Life Safety Inspection Vault	*The Horton Group
*Emergency Apparatus Maintenance	MacQueen Emergency	The Uniform Shoppe of Green Bay
Emergency Communication Systems	Marion Body Works	TKK Electronics
Emergency Vehicles Plus	McGrath Consulting Group, Inc.	Waterous Company
EPR Systems - FireWorks	*McMahon Associates	*Wendel/Five Bugles Design
ESO	Med Compass Mobile Health Services	Wisconsin Fire & EMS Memorial
Everest Emergency Vehicles	*Metro Paramedics/ Paramedic Billing Services	Wisconsin Fire Service Administrative Assn. (WFSAA)
Ferno EMS	National Fire Safety Council	Wisconsin Society of Emergency Services Instructors
FGM Architects	National Testing Network	*Wisconsin Surplus Online Auction
Fire Safety USA	Nederman by HVA Products	Wreeves & Associates
*Fire Service Inc.	*National Fire Sprinkler Assn.	
Fire-Rescue Supply	Nielson Communications	
	North Central Emergency Vehicles	



FRIDAY, JUNE 23

1:00 pm – 2:15 pm

“Product & Service Innovations”

Come learn from the vendors as they briefly demonstrate and showcase their products/services. Learn how their offerings may help you & your department. This is a great opportunity to learn more about how our vendors can help to better our service.

- Anew Advisors
- Keller Inc - Fire Station Upgrades and Process
- Galleri Multi-Cancer screening test
- Waterous Company-Fire pumps/foam/CAFS
- Brunton Architects & Engineers
- Dinges Fire Company
- EPR Systems Inc-Records Management Software
- OPN Architects - Designing Fire Stations for Fire Fighter's Health
- Intterra
- GenComm

Africa Ballroom

3:30 pm - 4:00 pm

Break & Networking

4:00 pm - 5:30 pm

“SCENE MANAGEMENT: Waukesha Parade - Case Study” Fire Chief Steve Howard & Assistant Fire Chief Joe Hoffman



Steve Howard has been a member of the City of Waukesha Fire Department since 1988 and was promoted to Fire Chief in 2016. He has earned a master's degree in management science from Cardinal Stritch University. Steve is a lifelong resident of the City of Waukesha and has been honored to be able to serve the community.



Joe Hoffman serves as the Assistant Chief of the City of Waukesha Fire Department. Joe is a graduate of the Eastern Kentucky University where he received his Bachelor of Science Degree in Fire and Safety Engineering Technology, with emphasis in Fire Service Administration. He has completed coursework towards his master's degree in Public Administration. Before coming to Waukesha twenty years ago, Joe was the Deputy Chief- Shift Commander for the Miami Township, Montgomery County, Ohio. Other positions Joe held include, Training and Safety Chief at the City of Fond du Lac, WI Fire Department; he oversaw the Research and Planning and Field Services Sections of the Support Services Division at the City of Phoenix Fire Department and he also served as the Fire Department Administrator for the Town of South Hill, VA. Joe began his Fire Service Career with the Branch Volunteer Fire Department outside of Manitowoc, Wisconsin in 1990. Joe enjoys spending time with his family, coaching youth sports, participating in outdoor activities and hearing a good dad joke!

2:30 pm - 3:30 pm

“Recruitment Considerations”

Dr. Alexis Mootoo

Understand how emotional intelligence and growth mindset lead to belonging in the workplace. The session delves into how the development of emotional intelligence and growth mindset promote belonging and higher recruitment rates. It also provides actionable steps to promote and sustain belonging in the workplace that lead to higher recruitment rates and even higher retention rates.

A/H Kalahari

See biography on page 4 - Thursday's Agenda.

5:30 pm – 7:00 pm

Vendor Reception in Expo Hall - *Food & Drink provided!*

Africa Ballroom

7:00 pm

Your Own Time to explore the Dells!

Save the Date

2024 WINTER IN-SERVICE

FEBRUARY 22-24TH

CLASS OFFERINGS:

F0521-Executive Skills Series: Exercising Leadership to Facilitate Adaptive Change

F0166-EMS Functions in ICS

STAY TUNED FOR MORE!

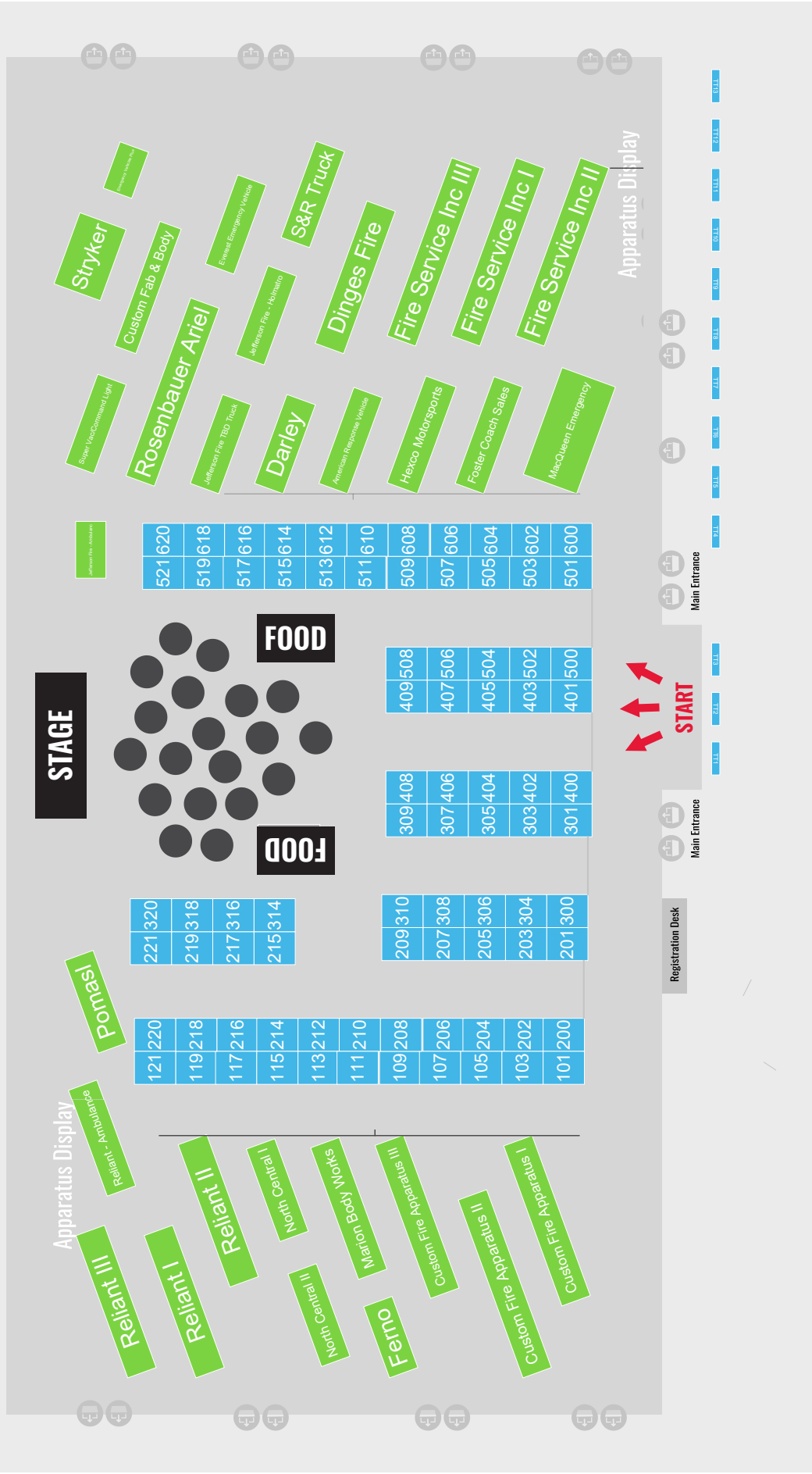
**HILTON GARDEN INN
SUN PRAIRIE, WI**





FLOOR PLAN

WSFCA Conference 2023 Kalahari - Africa Ballroom



COME & MEET THE VENDORS!

EXHIBIT HALL HOURS:

Friday, June 23 - 12:30pm-7:00pm
Saturday, June 24 - 7:00am-1:00pm

5.11 Tactical	Table Top 4	First Arriving	504	*National Fire Sprinkler Assn.	511
988 Wisconsin Lifeline	206	First Due	Table Top 8	Nielson Communications	121
*Air One Equipment	501, 503	Foster Coach Sales	E-7	North Central Emergency Vehicles	A-4 B-4
*Alex Air Apparatus	600, 602, 604	Galleri	216	OPN Architects	407
American Red Cross Training Services	217	GBC Fundraising	612	Oshkosh Fire & Police Equipment	306 & 308
*American Response Vehicles	E-5	Gear Up Foundation	103	Paul Davis Restoration	117
American Signal Corporation	502	GenComm	202	Philips Healthcare	515
*Anew Advisors	309	Globe Life - Family Heritage Division	205	*Pierce Manufacturing, Inc. Reliant Fire Apparatus, Inc. Fire Apparatus & Equipment	A-1 A-2 B-3
Badger Mats, LLC	406	Groves Incorporated/Ready Rack	507	Pomasl Fire	C-1
Battery Products, Inc	214	*Hastings Air Energy Control, Inc.	215	Pro Hydro-Testing, LLC	513
*Brunton Architects and Engineers	300	Hexco Motorsports	E-6	Professional Fire Fighters of Wisconsin Charitable Foundation	606
Columbia Southern University	304	IFCA Assessment & Consulting Services	Table Top 7	Provident Agency	212
Constellation Telecom	207	ImageTrend	Table Top 10	RATH Communications	218
*Conway Shield	401, 500, 403	Intterra	Table Top 2	Ready Rebound	610
Custom Fab & Body	F-1	*Jefferson Fire & Safety, Inc	517	*Rennerts	409
*Custom Fire Apparatus, Inc	B-6 B-7 B-8		519	Riley Construction	608
Darley Co.	614 E-4		521	*S&R Truck	G-3
			616	Seiler Public Safety	Table Top 6
Department of Natural Resources (DNR)	101		D-1 D-2 E-3 F-3	*SERVPRO	221
Department of Safety and Professional Services (DSPS)	219	John Preuer & Associates	109	*Southern Illinois University - Public Safety Management Degree Programs	408
Department of Transportation (DOT)	115	*Keller, Inc.	301, 400	Stryker Emergency Care	F-0
Dinges Fire	F-4	Kelmann Restoration	Table Top 3	Super Vac / Command Light	E-1
Eagle Engraving	Main Lobby	Kusmaul Electronics	310	The Compliance Engine	107
*Emergency Apparatus Maintenance	209	Lexipol	Table Top 12	The Fire Academy	Table Top 9
Emergency Communication Systems	320	Life Link III	204	*The Horton Group	508
Emergency Vehicles Plus	G-0	Life Safety Inspection Vault	Table Top 13	The Uniform Shoppe of Green Bay	316
EPR Systems - FireWorks	509	MacQueen Emergency	E-8	TKK Electronics	318
ESO	404	Marion Body Works	B-5	Waterous Company	506
Everest Emergency Vehicles	F-2	McGrath Consulting Group, Inc.	201	*Wendel/Five Bugles Design	Table Top 1
Ferno EMS	A-5	*McMahon Associates	314	Wisconsin Fire & EMS Memorial	119
FGM Architects	220	Med Compass Mobile Health Services	402	Wisconsin Fire Service Administrative Assn. (WFSAA)	405
Fire Safety USA	303, 305, 307	*Metro Paramedics/Paramedic Billing Services	200	Wisconsin Society of Emergency Services Instructors	105
*Fire Service Inc.	F-5 F-6 F-7	National Fire Safety Council	203	*Wisconsin Surplus Online Auction	210
Fire-Rescue Supply, LLC	Table Top 5	Nederman by HVA Products	208	Wreeves & Associates	113

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SATURDAY, JUNE 24

7:00 am - 8:00 am *Africa Ballroom*
Registration & Continental Breakfast in Expo Hall

EXECUTIVE DEVELOPMENT TRACK

8:00 am – 9:30 am *A/H Kalahari*
“Resilience: Long Term Stress and Identity Maintenance”
Alexis Unser, MS, LMFT, CFRC HealthyMinds, LLC

Resilience is a skill that needs to be taught to first responders. In order to safely make it through the career, it's important to know how to manage stress and keep track of your identity.



Alexis Unser is the Director of the First Responder Program with HealthyMinds, LLC in Madison WI. She's a licensed psychotherapist and a Certified First Responder Counselor.

9:30 am – 10:30 am
Break & Networking

10:30 am – 11:30 am *A/H Kalahari*
“Peer Support”
Kris Purkapile, LPC-IT, CFRA, CPSTL HealthyMinds, LLC

An overview of Peer Support, what it looks like, who can do it, how to get started, and much more will be discussed.



Kris Purkapile graduated with a Master of Science in Education-Counseling degree from UW-Platteville. She is currently licensed as a Licensed Professional Counselor-In Training. She has completed training to be a Certified First Responder Associate and Certified Peer Support Team Leader. Kris is also currently a law enforcement officer.

11:30 am – 1:00 pm *Africa Ballroom*
Lunch & Meet with Vendors
Chaplain's Luncheon - Tamarind
Spouse's Luncheon - Guava
Task Force lunch meeting - Wisteria

1:00 pm – 2:15 pm *A/H Kalahari*
“Public Safety Psychology and Employee Wellness: Trends & Pitfalls”

Craig Childs, PhD, Public Safety Psychologist, Tyre and Childs Public Safety Consulting

Public Safety Psychology is becoming a popular area of practice in Wisconsin, but unfortunately the State currently has very few standards for mental health providers working with public safety agencies. Because of this, departments are being offered more access to services than ever before though not all of these services are being conducted in line with best practices. Thus, it is imperative that departments understand how to identify quality services as opposed to those that may actually cause harm and/or expose the department and municipality to legal liability. During this presentation, Dr. Craig Childs will provide his perspective as a police and public safety psychologist on current trends related to pre-employment psychological evaluations and fitness for duty evaluations as well as employee wellness services such as wellness checks. In addition to discussing these areas, Dr. Childs will also present several concerns and pitfalls to avoid with these important services.



Dr. Craig Childs is a police and public safety psychologist with subject matter expertise related to public safety personnel selection, evaluation, and treatment. Dr. Childs provides evaluation, counseling, and other consulting services to over 150 public safety agencies through his practice located in Delafield, WI.

2:15 pm – 3:00 pm
Break & Networking

3:00 pm – 3:45 pm *A/H Kalahari*
“Inviting The Community to Support Their Firefighters”
Joe Flick, Fire Lieutenant, Milwaukee Fire Department & Founder/President, Ignite The Spirit - Milwaukee

How we can use the power of communities to support our firefighters and ensure they have the necessary resources to stay on the front lines when life's tragedies threaten their ability to respond.



Joe Flick is a Fire Lieutenant in The Milwaukee Fire Department with over 20 years of experience in Milwaukee's busiest fire companies. In 2018, Joe answered the call to support his fellow firefighters and their families when he founded Ignite The Spirit-Milwaukee, a 100% volunteer-driven nonprofit working to support firefighters in their darkest times. The Milwaukee Business Journal recognized Joe in 2021's Forty Under Forty Class as a community leader making a difference in the Milwaukee area.

Saturday, June 24th schedule continued on next page...



SATURDAY, JUNE 24

3:45 pm – 4:30 pm

A/H Kalahari

“Milwaukee Police Department Therapy Dog Program”

Police Officer Ben Ade

Officer Benjamin Ade dives into the journey in obtaining the first ever emotional support K9 for the Milwaukee Police Department. He will discuss the many applications and benefits a therapy/facility dog could be for your agency.



Officer Benjamin Ade has been with the Milwaukee Police Department for 8 years and is the Department's current Wellness Team Coordinator. He is the handler for the Department's first ever Facility/Therapy Dog (K9 Crush). Officer Ade has been a first responder for 17 years (8 in law enforcement, 7 in EMS and 2 as a firefighter).

COMPANY OFFICER TRACK

8:00 am – 11:00 am

Portia

“The Tactical Engine”

Nick Peppard - Old Fashioned FOOLS

The Tactical Engine is a down and dirty look at the blue collar fundamentals of aggressive Engine work. This session will examine effective tactics for first-alarm assignment Engine Companies. It will explore efficiently performing essential fireground tasks and will delve into tactical priorities. The session will also address Truck work for Engines that don't have the luxury of having a Truck Company immediately arriving on scene. Subjects covered will include; size-up, initial actions, water supply, search, forcible entry, coordinated ventilation, riding assignments, nozzle selection and hose line management, and how to maximize limited resources in various operation arenas. Participants will leave with new ways to maximize the performance of their Engine Companies



Nick Peppard is a 17-year student of the craft. Nick is currently a firefighter/paramedic at the Oshkosh (WI) Fire Department. Nick is the owner/operator of North Florida Fire and EMS Training, LLC. Nick holds numerous fire service certifications and a bachelor's degree in Fire Administration from Waldorf University. He has presented at numerous regional and national fire conferences. Nick is President of the North Florida Fire Expo, is a founding member and training chair of the Old-Fashioned FOOLS, is a founding member of the Sawdust City Fire Expo and is co-host of the Make Due: Suburban Fireman Podcast with Sean Duffy of Build Your Culture. He is a published author with Fire Engineering Magazine and is a proud member of IAFF Local #316. He is very passionate about training and helping others better themselves so that we can all better fulfill our oath to serve and protect THEM.

11:00 am – 1:00 pm

Africa Ballroom

Lunch & Meet with Vendors

Saturday, June 24th schedule continued on next page...

1:00 pm – 4:00 pm

Portia

“Attributes of Leading”

Eric Theel, Rick Guerra, Drew Jaeger - Old Fashioned FOOLS

This National Fallen Firefighter Foundations workshop is designed to build more effective fire service leaders of all ranks. It is a highly interactive, real-world applicable, case study-based course. The program focuses on twelve essential qualities of effective leading:

- Competence
 - Constructive influence
 - Grit
 - Humility
 - Presence
 - Resilience
 - Self-mastery
 - Self-regulation
 - Stepping up
 - Trust
 - Vigilance
 - Wellness
- Through a process of view, review, introspection, and discussion, the workshop challenges attendees to focus on qualities that constructively influence members regarding overall performance, health, and safety.*
- Short videos for each attribute featuring firefighters and officers from across the country, combined with thoughtful words from the late Chief Alan Brunacini are used to stimulate discussion.*



Eric Theel has served the fire service for 20 years in volunteer, part-time and career departments in Wisconsin in ranks of Firefighter and Lieutenant. He is currently employed by the Oshkosh, WI Fire Department as a Firefighter/Paramedic and is a member of the Old Fashioned FOOLS Chapter. Theel also serves as a National Fallen Firefighter Foundation - Everyone Goes Home State of Wisconsin volunteer advocate. Theel is passionate about leadership, learning the fire service and attending trainings around the country. He has an Associate's Degree in Fire Protection Technician and is a certified fire officer 1, fire instructor 2, and paramedic.



Rick Guerra is a Firefighter/Paramedic on the Oshkosh Fire Department with over 16 years of career service. He proudly served on both the Milwaukee Fire Department and the Aurora Fire Department in Colorado before returning back to his roots in Wisconsin. Rick is the Founder and President of the Old Fashioned FOOLS chapter that represents central and northern Wisconsin, as well as an Adjunct Fire Instructor for the Fox Valley Technical College and Professional Trainer for Northeast Wisconsin Technical College. He also worked as a Fire Department Field Analyst for ISO helping communities to develop their ISO ratings. Rick has a deep passion for the fire service and believes in developing tactical athletes in our firehouses, training like we play, and reminding everyone that it is okay to love being a firefighter!



As the Administrative Battalion Chief with the Oshkosh Fire Department, **Drew Jaeger** serves as the department Health and Safety Officer, and collaborates with the training, risk reduction and operations divisions to drive policy development and ensure that the department maintains readiness to serve the needs of the community. As part of this role, Drew serves as one of the duty shift supervisors overseeing citywide fire and EMS response including incident commander on a rotating basis. Drew has been with the department since 1999. Prior to his role as a battalion chief, Drew served as a fire lieutenant, paramedic and hazardous materials technician. Drew has 33 years of distinguished emergency response experience, including 25 years of experience in both active duty and reserve assignments with the United State Coast Guard, highlighted by responses to Hurricane Katrina, Superstorm Sandy, and the Deepwater Horizon oil spill. Drew is an active leader in the community, and has assisted with developing future firefighters as an adjunct instructor at Fox Valley Technical College since 2001 and is a member of the Old Fashioned FOOLS Chapter. Drew is a Vice Commander with the Giles-Luce American Legion Post 363 in Winneconne, and likes to fish.



2023-2024 BOARD OF DIRECTORS



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John Breuer
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Todd Eckes
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Nate Melby
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Jayson Heckel
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Maiya Whelan
WSFCA Office



Lobbyist
George Klaetsch

Please watch your email for the 2023 conference survey link.
We appreciate your feedback in planning future events!



SATURDAY, JUNE 24

A G E N D A

PRESIDENTIAL DINNER, AWARDS BANQUET & KEYNOTE PRESENTATION

5:00 pm – 8:00 pm

Africa Ballroom

Presidential Dinner Keynote Presentation

Juliann C. Ashcraft



Juliann C. Ashcraft is the widow of fallen Granite Mountain Hotshot, Andrew Ashcraft, who lost his life fighting the Yarnell Hill fire on June 30, 2015. Shortly after her husband's death, Juliann fought for survivor benefits for her family, rendering a verdict that gives added security to families of wildland firefighters.

She and her children then embarked on a 50-state bus tour, engaging with people across the country to gather research about gratitude and the human condition. She is an avid writer, a frequent speaker, and participates in podcasts discussing grief and tragedy. Juliann is active with the National Fallen Firefighters Foundation and works as peer support for other widows; encouraging those entrenched in loss to shift from grief to gratitude. She formed the Be Better Brigade to champion her family's motto, "Be Better".

Annual PRESIDENT'S DINNER

**SATURDAY
JUNE 24, 2023**

**AFRICA BALLROOM -
KALAHARI CONVENTION CENTER**

5:00 - 6:00 PM Cocktail Hour
Dinner, Keynote Speaker -
Juliann Ashcraft,
Awards & Raffles to follow



Wisconsin State Fire Chiefs' Association

Spouse's Event

Friday, June 23rd

A DAY IN THE DELLS

Enjoy a trolley ride through the Wisconsin Dells, including stops at Fawn Creek Winery, the BRAND NEW Bevy Brewery, and lunch at Trapper's Turn!

DEPART KALAHARI @ 11:00AM

After the Opening Ceremony - Keynote Presentation

Saturday, June 24th

CHARCUTERIE BOARDS & WINE

Learn how to make a charcuterie board for every occasion! (Lunch included)

HELD IN THE GUAVA ROOM - KALAHARI

Please arrive at 10:45am -
Workshop begins at 11:00am





Thank You to Our 2023 ANNUAL SPONSORS!

The Wisconsin State Fire Chiefs' Association is grateful for your continued support!

PLATINUM



Helping Emergency Services Save Lives.®



GOLD

SILVER



BRONZE



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