

WISCONSIN STATE FIRE CHIEFS' ASSOCIATION

Together We make A Difference

2026 SPONSORSHIP OPPORTUNITIES



WWW.WSFCA.COM

Inside...

Annual Sponsorship
BYO Sponsorship
Event Sponsorship
Winter In-Service
**Annual Conference
& Trade Show**
Annual Golf Outing



2026

ANNUAL SPONSORSHIP

	PLATINUM \$5,500	GOLD \$4,750	SILVER \$3,500	BRONZE \$2,500
QUARTERLY MAGAZINE AD	Full Page x 4 Issues	Full Page x 4 Issues	Half Page x 4 Issues	1/4 Page x 4 Issues
LOGO IN MEMBERSHIP DIRECTORY	✓	✓	✓	✓
FIRE WIRE NEWSLETTER AD	✓	—	—	—
ANNUAL CONFERENCE BOOTH	✓	✓	✓	✓
LOGO & WEBSITE LINK ON WSFCA WEBSITE	✓	✓	✓	✓
LOGO PLACEMENT IN FIRE WIRE MONTHLY NEWSLETTER	✓	—	—	—
SOCIAL MEDIA POSTINGS <i>*UPON REQUEST</i>	Unlimited	Up to 6x/year	Up to 4x/year	—
JOB POSTINGS <i>*UNLIMITED</i>	✓	✓	✓	✓
EMAIL BLASTS UPON REQUEST	✓	✓	—	—
RECOGNITION AT ALL MAJOR WSFCA EVENTS	✓	✓	✓	✓
ADVANCED BOOTH PLACEMENT AT WSFCA ANNUAL TRADESHOW	✓	✓	✓	✓
ANNUAL CONFERENCE BOOKLET AD	✓	—	—	—
DISCOUNTED HOLE SPONSORSHIP AT ANNUAL GOLF OUTING	✓	✓	—	—
YEAR-LONG ASSOCIATE MEMBERSHIP <i>*\$150 VALUE</i>	✓	✓	✓	✓

FIRST ASSOCIATE MEMBERSHIP (\$150) INCLUDED - ADDITIONAL ASSOCIATE MEMBERSHIPS CAN BE PURCHASED FOR \$75.00/PERSON

**Build-Your-Own sponsorship options available for Non-Sponsors on next page.*

ADVERTISING DEADLINES

Magazine

Quarter 1 Publication AD DEADLINE: February 1
 Quarter 2 Publication AD DEADLINE: May 1
 Quarter 3 Publication AD DEADLINE: August 1
 Quarter 4 Publication AD DEADLINE: November 1

Monthly Fire Wire Newsletter

The 25th of month prior.

QUESTIONS, COMMENTS, CONCERNS? E-Mail contact@wsfca.com or call (414) 755-3354.

www.wsfca.com



2026

BUILD YOUR OWN

FOR NON-SPONSORS

Magazine

Wisconsin Fire Chief is published quarterly by the WSFCA. It was first published in 2007 and receives favorable reviews from readers. It is printed on glossy stock with full color throughout the publication. An electronic archive of all issues is available for members to download at www.wsfca.com.

The Wisconsin Fire Chief magazine serves as one of the primary communication tools of WSFCA. It focuses on content and issues that are important to Fire Chiefs in the state. Roughly 1,000 copies are distributed to members, legislators, and related businesses of the Wisconsin State Fire Chiefs' Association. Advertising in the Wisconsin Fire Chief reaches key decision makers, such as Fire Chiefs, Battalion Chiefs, Captains, Company Officers, and more.

SIZE	ONE ISSUE		FOUR ISSUES	
	MEMBER	NON-MEMBER	MEMBER	NON-MEMBER
Full Page	\$500	\$685	\$1,600	\$2,400
Half Page	\$395	\$550	\$1,200	\$1,800
Third Page	\$350	\$450	\$1,050	\$1,400
Quarter Page	\$275	\$375	\$900	\$1,100

**Save 15% when you advertise in all four issues.*

MAGAZINE ADVERTISING DEADLINES

March Publication (Q1)	DEADLINE: February 1
June Publication (Q2)	DEADLINE: May 1
September Publication (Q3)	DEADLINE: August 1
December Publication (Q4)	DEADLINE: November 1

ADVERTISEMENT DIMENSIONS

<p>Full Page 7.5" x 10"</p>	<p>Half Page 7.5" x 4.95"</p>
<p>1/3 Page 2.39" x 10"</p>	<p>1/4 Page 3.667" x 4.75"</p>



Continued on next page...



2026

BUILD YOUR OWN CONT.

FOR NON-SPONSORS

FIRE WIRE MONTHLY NEWSLETTER

The Fire Wire is a Monthly eNewsletter sent to all WSFCA members. There are opportunities to include links to your articles, blogs, web-sites, etc. You can also place ads within the Fire Wire. Above your ad will include the text "Sponsored Ad" to meet with advertising guidelines and regulations. **Deadline: 20th of the Month Prior**

	AD SIZE	x 1 MONTH	x 3 MONTHS	x 6 MONTHS	x 12 MONTHS
SPONSORED ARTICLE/LINK	Link	\$50	\$40/month	\$30/month	\$25/month
SPONSORED AD	250 x 250	\$75	\$60/month	\$50/month	\$35/month

**Included in Annual Sponsorship Package*

EMAIL BLASTS

Email is one of the many methods of communication for WSFCA members to receive information from the association. You have the opportunity to purchase an email blast that will be sent out to the entire WSFCA Membership. *(This benefit is already included in the Platinum & Gold Annual Sponsorship packages.)*

E-MAIL BLAST TO WSFCA MEMBERSHIP

\$150/e-mail

JOB POSTINGS

Job Postings are seen on WSFCA's job board which can be found at https://wsfca.com/Job_Postings. Jobs will be posted for 30 days and can be extended an additional 30 days. Members receive job postings for free through their Member Portal.

	MEMBER		NON-MEMBER	
POSTING	30 Days	+30 Day Extension	30 Days	+30 Day Extension
PRICE	FREE	FREE	\$25/Job Post	\$20/Extension

SOCIAL MEDIA POSTS

You create the content, we post it! You may choose between Facebook/Instagram or Twitter. Great for special promotions, deals, or events your company would like to promote. *(This benefit is already included in the Platinum, Gold & Silver Annual Sponsorship packages.)*

AD TYPE	FACEBOOK/INSTAGRAM	TWITTER	BOTH PLATFORMS
DIRECT POST <i>(IMAGE, LINK, VIDEO)</i>	\$60	\$25	\$75
DIRECT SHARE <i>(FROM YOUR PAGE)</i>	\$40	\$20	\$50

E-mail contact@wsfca.com with questions.



2026 Wisconsin State Fire Chiefs Association SPONSORSHIP ORDER FORM

ANNUAL SPONSORSHIP OPTIONS

- PLATINUM - \$5,500 GOLD - \$4,750 SILVER - \$3,500 BRONZE - \$2,500

Please refer to 2026 Annual Sponsorship Pages for details.

BUILD YOUR OWN OPTIONS (for non-sponsors)

Magazine Ad

AD SIZE

- Full Page
 Half Page
 1/3 Page
 1/4 Page

MEMBER

Choose Issue(s):

- Quarter 1
 Quarter 2
 Quarter 3
 Quarter 4

NON-MEMBER

Choose Issues(s):

- Quarter 1
 Quarter 2
 Quarter 3
 Quarter 4

**Save over 20% when you advertise in all four issues.*

Fire Wire Newsletter

Article/Link:

- 1 Month - \$50/each
 3 Months - \$40/each
 6 Months - \$30/each
 12 Months - \$25/each

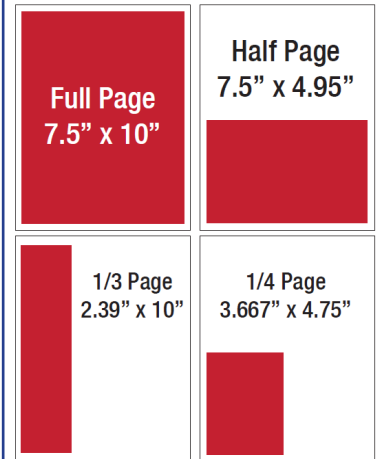
Ad:

- 1 Month - \$75/ad
 3 Months - \$60/ad
 6 Months - \$50/ad
 12 Months - \$35/ad

Both:

- 1 Month - \$125/ad
 3 Months - \$75/ad
 6 Months - \$60/ad
 12 Months - \$30/ad

MAGAZINE AD DIMENSIONS



FIRE WIRE AD DIMENSIONS

250 x 250 px

Send all ads to advertising@wsfca.com. For questions regarding E-Mail Blasts, Job Postings, and Social Media Postings, reach out to our office.

CONTACT INFORMATION

Company Name: _____
 Contact Person: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____ Email: _____

PAYMENT INFORMATION

- Payment ONLINE Payment by CHECK Payment by CREDIT CARD

Credit Card Number: _____
 Cardholder Name: _____
 Expiration Date: _____ CVV: _____ Zip: _____

Please make checks payable to WSFCA & mail to:
 Wisconsin State Fire Chiefs Association - 11801 W Silver Spring Drive, Suite 200, Milwaukee, WI 53225

QUESTIONS, COMMENTS, CONCERNS?

Call the WSFCA Office at (414) 755-3354 or email contact@wsfca.com



2026 Conference

EVENT SPONSORSHIP

This year's events include a **Winter In-Service** in *Sun Prairie, WI* and our **Annual Conference & Tradeshow** in *Milwaukee, WI*.

2026 WINTER IN-SERVICE | LEADERSHIP SYMPOSIUM

This year's Winter In-Service | Leadership Symposium will be held in Sun Prairie, Wisconsin on February 26-28, 2026. This event will feature wonderful speakers, great educational opportunities, and fun networking events!

EVENT SPONSORSHIPS AVAILABLE	COST	
	MEMBER	NON-MEMBER
PREMIER EVENT SPONSOR <i>*Covers food, beverages and entertainment (1 available)</i>	\$5,000	\$6,000
THURSDAY EVENING WELCOME RECEPTION <i>*Covers food, beverages and entertainment (1 available)</i>	\$2,500	\$3,000
FRIDAY EVENING DINNER RECEPTION <i>*Covers food, beverages and entertainment (1 available)</i>	\$2,500	\$3,000
BREAK & NETWORKING SPONSOR <i>*Covers food and beverage between sessions (4 available)</i>	\$500	\$750
LUNCH SPONSOR (2 available)	\$1,500	\$1,750
BREAKFAST SPONSOR (2 available)	\$800	\$1,000
EXHIBITORS		
EXHIBITOR BOOTH MEMBER <i>*8-foot table top & 2 attendees</i>	\$675	
EXHIBITOR BOOTH NON-MEMBER <i>*8-foot table top & 2 attendees</i>	\$850	
EXHIBITOR BOOTH ANNUAL SPONSOR <i>*8-foot table top & 2 attendees</i>	\$575	

PLEASE SELECT YOUR SPONSORSHIP:

\$5,000 **\$6,000**
Premier Event Sponsor

\$2,500 **\$3,000**
Thursday evening Reception

\$2,500 **\$3,000**
Friday evening Reception

\$500 **\$750**
Break & Networking Sponsor

\$1,500 **\$1,750**
Lunch Sponsor

\$800 **\$1,000**
Breakfast Sponsor

\$675
MEMBER Exhibitor Booth

\$850
NON-MEMBER Exhibitor Booth

\$575
ANNUAL SPONSOR Exhibitor Booth

\$85 Qty: _____
Additional Vendor Attendee

TOTAL AMOUNT: \$ _____

**All sponsorships feature your company's logo at the sponsored event as well as in all promotional material.
*Event Sponsors (excluding table-top exhibitors) will have a 2-4 minute time slot to speak to the Chiefs about your products/services.
*If you would like to be a sole-sponsor, you may purchase all available sponsorships.
Two (2) attendees included in booth price. Additional reps. can attend for \$85.00/person (includes meals).*

CONTACT INFORMATION

Company Name: _____ **Contact Person:** _____

Attendees Names: _____

Address: _____

City/State/Zip: _____

Contact Phone: _____ **Contact Email:** _____

PAYMENT INFORMATION

Payment ONLINE Payment by CHECK Payment by CREDIT CARD

Credit Card Number: _____

Cardholder Name: _____

Expiration Date: _____ **CVV:** _____ **Zip:** _____

PAY ONLINE or make checks payable to WSFCA & mail to:

Wisconsin State Fire Chiefs Association - 11801 W Silver Spring Drive, Suite 200, Milwaukee, WI 53225

QUESTIONS, COMMENTS, CONCERNS? Call the WSFCA Office at (414) 755-3354 or email contact@wsfca.com



2026 Conference

EVENT SPONSORSHIP

We know this event is a ways a way, but it will be here before you know it. *Start planning your budget for 2026!*

2026 ANNUAL CONFERENCE & TRADE SHOW

This year's Annual Conference & Trade Show will be held in Milwaukee, Wisconsin on June 25-27, 2026. This event will feature a variety of speakers, educational opportunities, multiple networking events, vendor receptions, our annual WSFCA Meeting, an annual Golf Outing, and a great series of events for the spouses to enjoy!

CONFERENCE & TRADESHOW SPONSORSHIP		
SPONSORSHIPS AVAILABLE	COST	
	MEMBER	NON-MEMBER
THURSDAY WEARY TRAVELERS RECEPTION @ LOCATION TBD 5:30-8:30PM <i>*Sponsorship covers food, beverages and entertainment.</i>	\$5,000 <i>(2 available)</i>	\$5,750 <i>(2 available)</i>
BREAK & NETWORKING SPONSOR <i>*Sponsorship covers food and beverage between sessions.</i>	\$500 <i>(4 available)</i>	\$650 <i>(4 available)</i>
EXHIBITOR BOOTH STANDARD BOOTH ADDITIONAL BOOTH - \$700 (MEMBER) \$850 (NON-MEMBER) <i>*Includes 2 attendees/booth</i>	\$800	\$950
EXHIBITOR BOOTH CORNER BOOTH ADDITIONAL BOOTH - \$775 (MEMBER) \$925 (NON-MEMBER) <i>*Includes 2 attendees/booth</i>	\$875	\$1,025
EXHIBITOR BOOTH PREMIUM LOCATION ADDITIONAL BOOTH - \$1,100 (MEMBER) \$1,250 (NON-MEMBER) <i>*Includes 2 attendees/booth</i>	\$1,200	\$1,350
APPARATUS SPACE ADDITIONAL APPARATUS - \$800 (MEMBER) \$950 (NON-MEMBER) <i>*Includes 2 attendees/booth</i>	\$900	\$1,050
PRESIDENTIAL DINNER	\$4,500 <i>(2 available)</i>	\$5,500 <i>(2 available)</i>
KEYNOTE SPEAKER FRIDAY OPENING CEREMONY	\$2,500 <i>(2 available)</i>	\$3,000 <i>(2 available)</i>
VENDOR RECEPTION SPONSOR FRIDAY NIGHT	\$1,000 <i>(5 available)</i>	\$1,500 <i>(5 available)</i>
BREAKFAST SPONSOR	\$1,000 <i>(3 available)</i>	\$1,500 <i>(3 available)</i>
LUNCH SPONSOR	\$2,000 <i>(3 available)</i>	\$2,500 <i>(3 available)</i>
LANYARD & BADGE SPONSOR - EXCLUSIVE <i>*Sponsorship includes your company logo on lanyards</i>	\$2,300	\$2,800
TOTE BAG SPONSOR - EXCLUSIVE <i>*Sponsorship includes your company logo & contact info on bag + any promo material you wish to place in the bag.</i>	\$2,300	\$2,800
CONFERENCE APP SPONSOR - EXCLUSIVE <i>*Sponsorship includes app banner with your company logo & tagline</i>	\$1,500	\$2,000

IMPORTANT INFORMATION:

TRADE SHOW LOCATION:

Baird Center
 400 W Wisconsin Ave
 Milwaukee, WI 53203

DATES:

June 25-27, 2026

VENDOR SET-UP:

Friday, June 26
 7am-11am

APPARATUS MOVE IN:

Thursday, June 25
 9:00am-12:00pm
**Individual time slots will be designated prior to the show.*

EXHIBIT HOURS:

Friday, June 26 | 11:30am-6pm
 Saturday, June 27 | 8am-12pm
**Lunch will be served in exhibit hall.*

VENDOR RECEPTION:

Friday, June 26
 4:30-6pm

TEAR DOWN:

Saturday, June 27
 Begins at Noon
(Please do not tear down before noon)

VENDOR MEETING:

Saturday, June 27
 9am | In Expo Hall

**Schedule is subject to change until 3/1/26*

Questions? Contact Us:

contact@wsfca.com
 (414) 755-3354

PURCHASE ANY BOOTH OR APPARATUS BY 12/31/2025 & SAVE \$50.00 PER SPACE!

**All sponsorship options feature your company's logo at the sponsored event as well as in all promotional materials. Exhibit booths/tables & apparatus spaces, include TWO attendees. Additional reps. are welcome to attend for \$175 each. If you would like to be a sole-sponsor, you may purchase all available sponsorships.*



Wisconsin State Fire Chiefs' Association 2026 ANNUAL CONFERENCE & TRADESHOW

Baird Center • Milwaukee, WI • June 25-27, 2026

SPONSORSHIP ORDER FORM

Show your support for the Wisconsin State Fire Chiefs' Association Annual Conference and gain exposure through our conference sponsorship program! Your sponsorship will be recognized in the program materials and signage at the event.

PLEASE SELECT YOUR SPONSORSHIP:

THURSDAY EVENING RECEPTION

(2 available)\$5,000/\$5,750 each

This year's Wary Travelers Reception will be held at the Baird Center. This sponsorship covers the cost of all food, beverages, entertainment & the venue. For \$10,000, you can be the sole sponsor of the event -- Your company logo will be heavily displayed throughout the venue and you will have an opportunity to present yourself and your company at the reception.

FRIDAY VENDOR RECEPTION

(5 available)\$1,000/\$1,500 each

The Vendor Reception will take place in the Exhibit Hall on Friday evening. Food & beverages are provided. Your company logo will be displayed throughout the venue and you will have an opportunity to present yourself and your company at the reception.

BREAK & NETWORKING SPONSOR

(4 available)\$500/\$650 each

This sponsorship covers the cost of all food and beverage served between sessions. Your company logo will be displayed & you will have the opportunity to meet and greet attendees.

PRESIDENTIAL DINNER

(2 available)\$4,500/\$5,500 each

The Presidential Dinner features a wonderful Keynote speaker, a multicourse meal, open bar, awards & raffles, and much more! For \$8,000, you can be the sole sponsor of the event -- Your company logo will be heavily displayed throughout the venue and you will have an opportunity to present yourself and your company.

OPENING CEREMONY KEYNOTE SPEAKER - FRIDAY

(1 available)\$2,500/\$3,000

Speaker is TBD at this time.

BREAKFAST SPONSOR

(3 available)\$1,000/\$1,500 each

This sponsorship covers the cost of all food and beverage served for breakfast. Your company logo will be displayed near each buffet.

LUNCH SPONSOR

(3 available)\$2,000/\$3,000 each

This sponsorship covers the cost of all food and beverage served for lunch. Your company logo will be displayed near each buffet.

LANYARD & BADGE SPONSOR

(1 available)\$2,300/\$2,800

Your company logo will be printed on each attendee's lanyard for the event.

TOTE BAG SPONSOR

(1 available)\$2,300/\$2,800

Your company logo will be printed on each attendee's tote bag, plus you may provide any promotional material to place in the bag.

CONFERENCE APP SPONSOR

(1 available)\$1,500/\$2,000

Your company logo will be displayed on signage promoting the app and on the application's home page.

TOTAL AMOUNT: \$ _____

CONTACT INFORMATION

Company Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

PAYMENT INFORMATION

Payment ONLINE Payment by CHECK Payment by CREDIT CARD

Credit Card Number: _____

Cardholder Name: _____

Expiration Date: _____ CVV: _____ Zip: _____

PAY ONLINE or make checks payable to WSFCA & mail to:

Wisconsin State Fire Chiefs Association - 11801 W Silver Spring Drive, Suite 200, Milwaukee, WI 53225

QUESTIONS, COMMENTS, CONCERNS?

Call the WSFCA Office at (414) 755-3354 or email contact@wsfca.com



2026 Conference

EVENT SPONSORSHIP

Each year WSFCA holds an annual charity golf outing to benefit the WSFCA Foundation. The event is held prior to the WSFCA Annual Conference. This year's Annual Golf Outing will take place at the **Wisconsin Club Country Club in Milwaukee, WI**. The outing typically sells out by June 1.

WSFCA FOUNDATION GOLF OUTING SPONSORSHIP

>GOLD SPONSORSHIP PACKAGE

(2 available) \$2,600 each

The gold sponsorship package includes sponsorship at the 1st or 10th tee box (your company name will be displayed on a sign), green recognition, and a 4 person golf package. In addition, your company logo will be displayed in the conference program.

>SILVER SPONSORSHIP PACKAGE

(2 available)\$1,200 each

The silver sponsorship package includes sponsorship at a par 3 tee box (your company name will be displayed on a sign) and a two person golf package. In addition, your company logo will be displayed in the conference program.

>TEE SPONSORSHIPS

(18 available)\$450 each

Tee sponsors receive recognition at the tee and the opportunity to meet the golfers and distribute marketing and promotion products by their tee. **Golf Cart and lunch for two people included.**

**Receive \$100 discount as a Platinum or Gold Annual Sponsor*

>PRACTICE GREEN SPONSOR

(1 available) \$500

The practice green sponsor will receive recognition at the driving range. You will have the opportunity to mix and mingle with attendees and distribute marketing and promotional products at the practice green. Your company name will be displayed on a sign.

>BUS SPONSORSHIPS

(2 available)\$500 each

The bus sponsorship will provide your company access to a captive audience while they are being transported to and from the event. Each bus will hold 40-44 attendees. The bus sponsors will have the opportunity to promote their product/service to attendees in a "commercial format" on the bus during transport. In addition, your company logo will be displayed in the conference program.

>PRIZE SPONSOR

(5 available) \$250 each

Your company will be displayed on a sign at the site of the hole contest.

>BEVERAGE CARTS

(2 available) \$750 each

You will be given the opportunity to mix and mingle with attendees at the cart and the opportunity to distribute marketing and promotional materials. Your company logo will be displayed on a sign by or on the cart and on the drink tickets.

>LUNCH SPONSOR

(1 available)\$3,200

You will receive a 4 person golf package, four tickets to the lunch with the opportunity to mix and mingle with attendees and the opportunity to distribute marketing and promotional materials prior to the outing and during the lunch. Your company logo will be displayed on a sign.

>AWARDS RECEPTION SPONSOR

(1 available) \$750

The awards reception sponsor will be given the opportunity to mix and mingle with attendees immediately after the golf outing during the awards reception. You will have the opportunity to distribute marketing and promotional materials. Your company logo will be displayed on a sign.

PLEASE SELECT YOUR SPONSORSHIP:

- | | |
|--|---|
| <input type="checkbox"/> \$2,600.... Gold Sponsorship Package | <input type="checkbox"/> \$750..... Beverage Cart Sponsor |
| <input type="checkbox"/> \$1,200.... Silver Sponsorship Package | <input type="checkbox"/> \$3,200... Lunch Sponsor |
| <input type="checkbox"/> \$450..... Tee Sponsorship | <input type="checkbox"/> \$750..... Awards Reception Sponsor |
| <input type="checkbox"/> \$500..... Practice Green Sponsor | <input type="checkbox"/> \$250..... Prize Sponsor |
| <input type="checkbox"/> \$500..... Bus Sponsor | |

TOTAL AMOUNT:
\$ _____

PAY ONLINE AT [WWW.WSFCA.COM](http://www.wsfca.com)

OR PAY BY CREDIT CARD:

Name on Card: _____

Card Number: _____

Expiration Date: _____ CVC: _____ Zip: _____

Signature: _____

OR PAY BY CHECK - PLEASE MAIL WITH PAYMENT TO:

Wisconsin State Fire Chiefs Association
11801 W Silver Spring Drive, Suite 200
Milwaukee, WI 53225

QUESTIONS, COMMENTS, CONCERNS?

Call the WSFCA Office at (414) 755-3354 or email contact@wsfca.com



Wisconsin State Fire Chiefs' Association 2026 ANNUAL CONFERENCE & TRADESHOW

Baird Center • Milwaukee, WI • June 25-27, 2026

EXHIBITOR REGISTRATION FORM

Company Name: _____
 Product Line: _____
 Contact Person: _____
 Company Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Driver Cell Phone (vehicles only): _____ Time Arriving: _____
 Email: _____
Note: It is important to provide an email address. Vendor updates will be communicated by email.

Name of your company as you would like to appear on signage: _____

Representative Names (for name badges): **To expedite vendor check-in, additional names must be provided by June 19, 2026.**

***Two representatives are included in the booth registration cost. \$175 / additional representative.**

PAYMENT INFORMATION

STANDARD BOOTH:

<input type="checkbox"/> \$800 Exhibitor Booth - Member	<input type="checkbox"/> \$950 Exhibitor Booth - Non-Member	+	_____
<input type="checkbox"/> \$700 Additional Booth - Member	<input type="checkbox"/> \$850 Additional Booth - Non-Member		
Number of additional booths: _____	Number of additional booths: _____		\$ Total standard booth(s)

CORNER BOOTH:

<input type="checkbox"/> \$875 Exhibitor Booth - Member	<input type="checkbox"/> \$1,025 Exhibitor Booth - Non-Member	+	_____
<input type="checkbox"/> \$775 Additional Booth - Member	<input type="checkbox"/> \$925 Additional Booth - Non-Member		
Number of additional booths: _____	Number of additional booths: _____		\$ Total corner booth(s)

PREMIUM BOOTH:

<input type="checkbox"/> \$1,200 Exhibitor Booth - Member	<input type="checkbox"/> \$1,350 Exhibitor Booth - Non-Member	+	_____
<input type="checkbox"/> \$1,100 Additional Booth - Member	<input type="checkbox"/> \$1,250 Additional Booth - Non-Member		
Number of additional booths: _____	Number of additional booths: _____		\$ Total premium booth(s)

APPARATUS SPACE:

<input type="checkbox"/> \$900 Apparatus Space - Member	<input type="checkbox"/> \$1,050 Apparatus Space - Non-Member	+	_____
<input type="checkbox"/> \$800 Additional Apparatus Space - Member	<input type="checkbox"/> \$950 Additional Apparatus Space - Non-Member		
Number of additional apparatus: _____	Number of additional apparatus: _____		\$ Total apparatus space(s)

Apparatus size(s): _____

<input type="checkbox"/> Additional Representatives (Quantity): _____ x \$175 per person (includes conference meals - President's Dinner <u>not</u> included)	+	_____
		\$ Total additional reps.

Please check all events you will be attending (indicate number of people attending each):

_____ Thursday Welcome Reception _____ Friday Lunch Buffet _____ Saturday Lunch Buffet

= TOTAL:
\$

Electricity (Quantity): _____ x \$100 per space for standard 20-amp 120V (Price increases to \$345 on-site)

Note: All electricity is handled by the Baird Center. If you need higher voltage electrical service, contact them directly.

PAY BY CREDIT CARD:	OR MAIL WITH PAYMENT TO:
Name on Card: _____	Wisconsin State Fire Chiefs Association
Card Number: _____	11801 W Silver Spring Drive, Suite 200
Expiration Date: _____ CVC: _____ Zip: _____	Milwaukee, WI 53225
Signature: _____	PAY ONLINE AT WWW.WSFCA.COM

**A link to select your booth space will be provided once you have registered. Sponsors receive preferred spacing. All other space is assigned on a first-come, first-serve basis.*

Cancellation Policy: All refund requests must be made in writing to the WSFCA office via mail, fax or email. Phone requests will not be honored. No refunds allowed after June 1, 2025. All refund requests are subject to a \$25 processing fee.