



2023 Conference

EVENT SPONSORSHIP

Join us for our largest event of the year!

We look forward to seeing you in 2023.

2023 ANNUAL CONFERENCE & TRADE SHOW

This year's Annual Conference & Trade Show will be held in the Wisconsin Dells, Wisconsin on June 22nd-25th, 2023. This event will feature a variety of speakers, educational opportunities, multiple networking events, vendor receptions, our annual WSFCA Meeting, an annual Golf Outing, and a great series of events for the spouses to enjoy!

CONFERENCE & TRADESHOW SPONSORSHIP

SPONSORSHIPS AVAILABLE

COST

MEMBER NON-MEMBER

THURSDAY WEARY TRAVELERS RECEPTION
@ KALAHARI RESORT | 4:30-8:30PM

**Sponsorship covers food, beverages and entertainment.*

\$5,000

(1 available)

\$5,750

(1 available)

BREAK & NETWORKING SPONSOR

**Sponsorship covers food and beverage between sessions.*

\$500

(3 available)

\$650

(3 available)

EXHIBITOR BOOTH | TABLE TOP IN EXHIBIT HALL
ADDITIONAL BOOTH - \$525 **Includes 2 attendees*

\$650

\$750

EXHIBITOR BOOTH | TABLE TOP IN HALLWAY
ADDITIONAL BOOTH - \$600 **Includes 2 attendees*

\$750

\$850

APPARATUS SPACE

ADDITIONAL APPARATUS - \$600 **Includes 2 attendees*

\$750

\$850

PRESIDENTIAL DINNER

\$5,000

(2 available)

\$6,000

(2 available)

KEYNOTE SPEAKER - SATURDAY

\$2,500

(2 available)

\$3,000

(2 available)

BREAKFAST SPONSOR

\$2,000

(2 available)

\$2,250

(2 available)

LUNCH SPONSOR

\$2,000

(1 available)

\$2,250

(1 available)

LANYARD & BADGE SPONSOR - EXCLUSIVE

**Sponsorship includes your company logo on lanyards*

SOLD OUT

TOTE BAG SPONSOR - EXCLUSIVE

**Sponsorship includes your company logo & contact info on bag + any promo material you wish to place in the bag.*

SOLD OUT

CONFERENCE APP SPONSOR - EXCLUSIVE

\$2,000

\$2,500

IMPORTANT INFORMATION:

TRADE SHOW LOCATION:

Kalahari Resort & Conventions
1305 Kalahari Dr, Baraboo, WI 53913

DATES:

June 22-25, 2023

VENDOR SET-UP:

Friday, June 23

8am-11:30am

**Trade Show floor opens at noon*

APPARATUS MOVE IN:

Thursday, June 22

12:00pm-5:00pm

**Individual time slots will be designated prior to the show.*

EXHIBIT HOURS:

Friday, June 23 | 12pm-6pm

Saturday, June 24 | 7am-1pm

**Breakfast & lunch will be served in exhibit hall.*

VENDOR RECEPTION:

Friday, June 23

4:30-7pm

TEAR DOWN:

Saturday, June 24

Beginning at 1pm

*(Please do **not** tear down before 1pm as lunch will be provided on the trade show from 12-1pm)*

VENDOR MEETING:

Saturday, June 24

8am | Location TBD

**All sponsorship options feature your company's logo at the sponsored event as well as in all promotional material and 2 attendees. Additional reps are welcome to attend at an additional cost (Associate Member Company - \$175/person | Non-Member Company \$225). If you would like to be a sole-sponsor, you may purchase all available sponsorships.*



Wisconsin State Fire Chiefs' Association

2023 ANNUAL CONFERENCE & TRADESHOW

Kalahari Resort & Convention Center • Wisconsin Dells, WI • June 22-25, 2023

SPONSORSHIP ORDER FORM

Show your support for the Wisconsin State Fire Chiefs' Association Annual Conference and gain exposure through our conference sponsorship program! Your sponsorship will be recognized in the program materials and signage at the event.

PLEASE SELECT YOUR SPONSORSHIP:

☐ THURSDAY EVENING RECEPTION

(2 available)\$5,000/\$5,750 each

This year's Wary Travelers Reception will take place in the Volcano Room at Tom Foolrey's Arcade in the Kalahari Resort. This sponsorship covers the cost of all food, beverages, entertainment & the venue. For \$10,000, you can be the sole sponsor of the event -- Your company logo will be heavily displayed throughout the venue and you will have an opportunity to present yourself and your company at the reception.

☐ BREAK & NETWORKING SPONSOR

(4 available)\$500/\$650 each

This sponsorship covers the cost of all food and beverage served between sessions. Your company logo will be displayed & you will have the opportunity to meet and greet attendees.

☐ PRESIDENTIAL DINNER

(2 available)\$5,000/\$6,000 each

The Presidential Dinner features a wonderful Keynote speaker, a multicourse meal, open bar, awards & raffles, and much more! For \$10,000, you can be the sole sponsor of the event -- Your company logo will be heavily displayed throughout the venue and you will have an opportunity to present yourself and your company.

☐ FRIDAY KEYNOTE SPEAKER

(1 available)\$2,500/\$3,000

Dr. Gordon Graham - Cop, Risk Manager & Co-Founder of Lexipol.

☐ SATURDAY KEYNOTE SPEAKER

(1 available)\$2,500/\$3,000

Juliann Ashcraft - Widow of fallen Granite Mountain Hotshot, Andrew Ashcraft.

☐ BREAKFAST SPONSOR

(2 available)\$2,000/\$2,500 each

This sponsorship covers the cost of all food and beverage served between sessions. Your company logo will be displayed near each buffet.

☐ LUNCH SPONSOR

(2 available)\$2,000/\$2,500 each

This sponsorship covers the cost of all food and beverage served between sessions. Your company logo will be displayed near each buffet.

☐ LANYARD & BADGE SPONSOR

(1 available)\$1,500/\$2,000

Your company logo will be printed on each attendee's lanyard for the event.

☐ TOTE BAG SPONSOR

(1 available)\$2,000/\$2,500

Your company logo will be printed on each attendee's tote bag, plus you may provide any promotional material to place in the bag.

☐ CONFERENCE APP SPONSOR

(1 available)\$2,000/\$2,500

Your company logo will be displayed on signage promoting the app and on the application's home page.

TOTAL AMOUNT: \$ _____

CONTACT INFORMATION

Company Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

PAYMENT INFORMATION

☐ Payment ONLINE ☐ Payment by CHECK ☐ Payment by CREDIT CARD

Credit Card Number: _____

Cardholder Name: _____

Expiration Date: _____ CVV: _____ Zip: _____

PAY ONLINE or make checks payable to WSFCA & mail to:

Wisconsin State Fire Chiefs Association - 11801 W Silver Spring Drive, Suite 200, Milwaukee, WI 53225

QUESTIONS, COMMENTS, CONCERNS?

Call the WSFCA Office at (414) 755-3354 or email maiya@wamllc.net



2023 Conference

EVENT SPONSORSHIP

Each year WSFCA holds an annual charity golf outing to benefit the WSFCA Foundation. The event is held prior to the WSFCA Annual Conference. This year's Annual Golf Outing will take place at the Trapper's Turn Golf Club in the Wisconsin Dells. Attendance averages 125 golfers annually.

WSFCA FOUNDATION GOLF OUTING SPONSORSHIP

>GOLD SPONSORSHIP PACKAGE

(2 available)\$2,500 each

The gold sponsorship package includes sponsorship at the 1st or 10th tee box (your company name will be displayed on a sign), green recognition, a tent for product display, and a 4 person golf package. In addition, your company logo will be displayed in the conference program.

>SILVER SPONSORSHIP PACKAGE

(2 available)\$1,000 each

The silver sponsorship package includes sponsorship at a par 3 tee box (your company name will be displayed on a sign) and a two person golf package. In addition, your company logo will be displayed in the conference program.

>TEE SPONSORSHIPS

(18 available)\$250 each

Tee sponsors receive recognition at the tee and the opportunity to meet the golfers and distribute marketing and promotion products by their tee.

>PRACTICE GREEN SPONSOR

(1 available)\$500

The practice green sponsor will receive recognition at the driving range. You will have the opportunity to mix and mingle with attendees and distribute marketing and promotional products at the practice green. Your company name will be displayed on a sign.

>BUS SPONSORSHIPS

(2 available)\$500 each

The bus sponsorship will provide your company access to a captive audience while they are being transported to and from the event. Each bus will hold 40-44 attendees. The bus sponsors will have the opportunity to promote their product/service to attendees in a "commercial format" on the bus during transport. In addition, your company logo will be displayed in the conference program.

>PRIZE SPONSOR

(5 available)\$200

Your company will be displayed on a sign at the site of the hole contest.

>BEVERAGE CARTS

(2 available)\$750 each

You will be given the opportunity to mix and mingle with attendees at the cart and the opportunity to distribute marketing and promotional materials. Your company logo will be displayed on a sign by or on the cart and on the drink tickets.

>LUNCH SPONSOR

(1 available)\$3,000

You will receive a 4 person golf package, four tickets to the lunch with the opportunity to mix and mingle with attendees and the opportunity to distribute marketing and promotional materials prior to the outing and during the lunch. Your company logo will be displayed on a sign.

>AWARDS RECEPTION SPONSOR

(1 available)\$750

The awards reception sponsor will be given the opportunity to mix and mingle with attendees immediately after the golf outing during the awards reception. You will have the opportunity to distribute marketing and promotional materials. Your company logo will be displayed on a sign.

PLEASE SELECT YOUR SPONSORSHIP:

- | | |
|--|---|
| ☐ \$2,500....Gold Sponsorship Package | ☐ \$750.....Beverage Cart Sponsor |
| ☐ \$1,000....Silver Sponsorship Package | ☐ \$3,000...Lunch Sponsor |
| ☐ \$250.....Tee Sponsorship | ☐ \$750.....Awards Reception Sponsor |
| ☐ \$500.....Practice Green Sponsor | ☐ \$200.....Prize Sponsor |
| ☐ \$500.....Bus Sponsor | |

TOTAL AMOUNT:

\$ _____

PAY ONLINE AT WWW.WSFCA.COM

OR PAY BY CREDIT CARD:

Name on Card: _____

Card Number: _____

Expiration Date: _____ CVC: _____ Zip: _____

Signature: _____

OR PAY BY CHECK - PLEASE MAIL WITH PAYMENT TO:

Wisconsin State Fire Chiefs Association
11801 W Silver Spring Drive, Suite 200
Milwaukee, WI 53225

QUESTIONS, COMMENTS, CONCERNS?

Call the WSFCA Office at (414) 755-3354 or email maiya@wamllc.net



Wisconsin State Fire Chiefs' Association

2023 ANNUAL CONFERENCE & TRADESHOW

Kalahari Resort & Convention Center • Wisconsin Dells, WI • June 22-25, 2023

EXHIBITOR REGISTRATION FORM

Company Name: _____

Product Line: _____

Contact Person: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Driver Cell Phone (vehicles only): _____ Time Arriving: _____

Email: _____

Note: It is important to provide an email address. Vendor updates will be communicated by email.

Name of your company as you would like to appear on signage: _____

Representative Names (for name badges): **To expedite vendor check-in, additional names must be provided by June 1, 2023**

PAYMENT INFORMATION

☐ **\$650 Exhibitor Booth** | TABLE TOP IN EXHIBIT HALL ☐ + \$525 Additional Booth in Exhibit Hall + _____
of additional spaces needed: _____ \$ Total exhibit booth

☐ **\$750 Exhibitor Booth** | TABLE TOP IN HALLWAY - Premium ☐ + \$600 Additional Booth in Hallway + _____
of additional spaces needed: _____ \$ Total exhibit booth

☐ **\$750 Apparatus** | IN EXHIBIT HALL ☐ + \$600 Additional Apparatus Space + _____
of additional spaces needed: _____ \$ Total apparatus

Apparatus size: _____

Additional Apparatus size(s) (if applicable): _____

☐ **Electricity** (120V - 10AMP): _____ x \$65 per booth/apparatus space (must be ordered ahead of time) + _____
\$ Total electricity

☐ **Conference Meals** (per person): _____ x \$100 per person (includes all conference meals - President's Dinner not included) + _____
\$ Total meal tickets

Please check all events you will be attending (indicate amount of each):

_____ Thursday Welcome Reception _____ Friday Lunch Buffet _____ Saturday Lunch Buffet

Associate Members: Subtract \$100 discount per space _____ spaces x \$100 per space

Membership applications are available on www.WSFCA.com

- _____
\$ Total discount

Additional Comments: _____

**Upon receipt of payment you will be provided with a link to select your booth space online. Sponsors receive preferred spacing. All other space is assigned on a first-come, first-serve basis.*

TOTAL: \$ _____

PAY BY CREDIT CARD:

Name on Card: _____

Card Number: _____

Expiration Date: _____ CVC: _____ Zip: _____

Signature: _____

OR MAIL WITH PAYMENT TO:

Wisconsin State Fire Chiefs Association
11801 W Silver Spring Drive, Suite 200
Milwaukee, WI 53225

PAY ONLINE AT WWW.WSFCA.COM

Cancellation Policy: All refund requests must be made in writing to the WSFCA office via mail, fax or email. Phone requests will not be honored. *No refunds allowed after June 1, 2023. All refund requests are subject to a \$25 processing fee.*