

# WSFCA ANNUAL CONFERENCE & TRADE SHOW

2023 Tentative Schedule, Kalahari Conference Center, Wisconsin Dells

## THURSDAY, JUNE 22, 2023 - Pre-Conference

0700 - 0800 Continental Breakfast

<b>Pre Conference Seminar</b>		<b>Golf Outing</b>		Apparatus Move In 1000-1500
0800 - 1200	<b>Fire District/ Referendum Panel</b> Matthew Fennig	0800 - 0830	<b>Registration Open</b>	
1200 - 1300	<b>Lunch</b>	0900	<b>Shotgun Start - Cold Water Canyon Golf Course</b> <i>Scramble Format</i>	
1300 - 1600	<b>Diversity, Equity &amp; Inclusion - Let's Demistify It</b> Dr. Alexis Mootoo			
1700	<b>Weary Travelers Reception</b> Tom Foolreys Aventure Park - Kalahari			

## FRIDAY, JUNE 23, 2023 - Conference Day 1

0700 - 0745 Registration, Continental Breakfast & First Timer's Orientation

0800 - 1100	<b>Opening Ceremonies &amp; Keynote Speaker: Gordon Graham, Lexipol Annual Business Meeting</b>	Vendor Set Up 0800-1130	
1200 - 1300	<b>Lunch</b> <i>Past President's Lucheon - Invite Only</i>		
<b>Technology and Innovation</b>			EXPO HALL OPEN 1200 - 1900
1300 - 1415	<b>Product and Service Innovations - Vendor Introduction</b> <i>(Must sign up ahead of time)</i>		
1415 - 1430	<b>Break &amp; Networking</b>		
<b>Recruitment Considerations</b>			
1430 - 1530	<b>Dr. Alexis Mootoo</b>		
<b>Scene Management - Case Studies</b>			
1600 - 1730	<b>Waukesha Parade - Case Study: Steven Howard and Joe Hoffman (City of Waukesha FD)</b>		
1800	<b>On Your Own</b>		

## SATURDAY, JUNE 24, 2023 - Conference Day 2

0700 - 0745 Registration & Continental Breakfast

<b>Executive Development Track</b>		<b>Company Officer Track</b>		EXPO HALL OPEN 0700 - 1300
0800 - 0930	<b>Healthy Minds</b> Alexis Unser	0800 - 1100	<b>Old Fashioned - FOOLS</b>	
0930 - 1030	<b>Break &amp; Networking in Vendor Space</b>			
1030 - 1130	<b>Healthy Minds</b> Alexis Unser	1100 - 1130	<b>Meet with Vendors</b>	
1130 - 1300	<b>Lunch</b>	1130 - 1300	<b>Lunch</b>	
1300 - 1415	<b>Craig Childs - Public Safety Psychological Consultation</b>	1300 - 1600	<b>Old Fashioned - FOOLS</b>	
1415 - 1500	<b>Break &amp; Networking</b>			
1500 - 1630				

## Presidential Dinner, Awards Banquet & Keynote Presentation

*Africa Ballroom - Kalahari Convention Center*

1700	<b>Reception Begins - Cocktail Hour</b>
1815	<b>Keynote Presentation - Julianne Ashcraft</b>
1830	<b>Dinner</b>
1915	<b>Awards Ceremony &amp; Raffles</b>

**CONFERENCE CONCLUDES**